

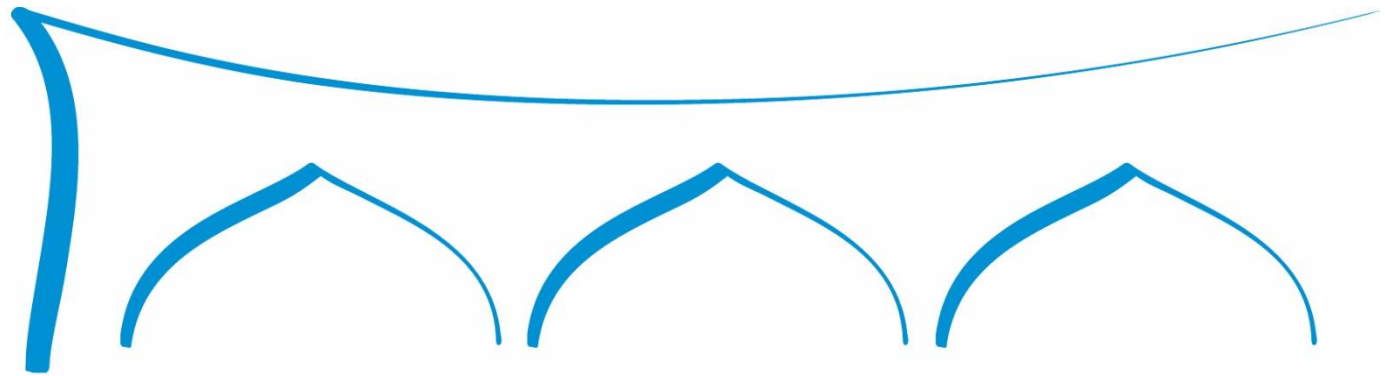


Dubai Business Internships – Year 2

August 2015

James Maughan
DBI Director, Falcon and Associates

Programme Structure



DUBAI BUSINESS INTERNSHIPS

**Business
Internship**

**Training
Modules**

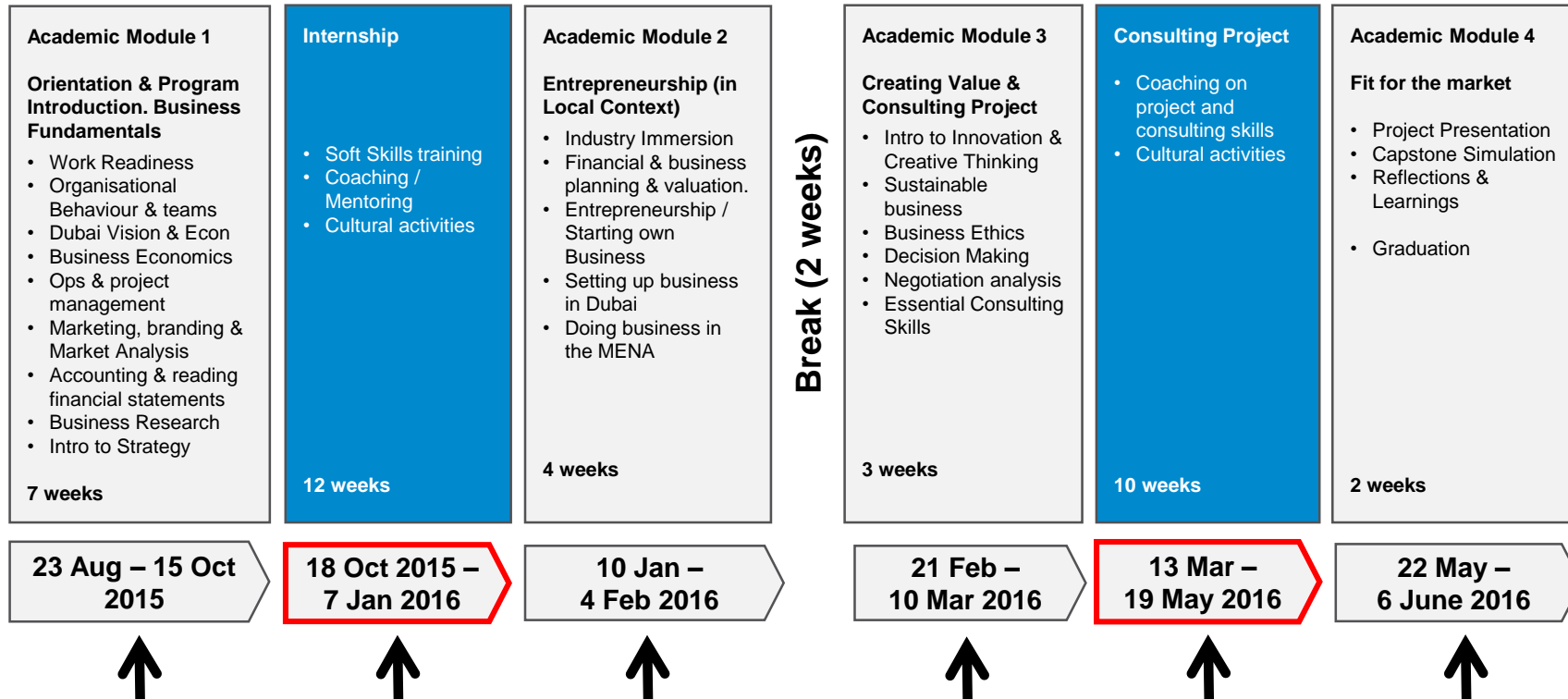
**Cultural
Understanding**

Building on the success of DBI year 1, to bridge more skills and work-readiness gaps in year 2



- DBI takes participants on a holistic and immersive learning journey, turning them from graduates to the professionals that employers are really looking for
- This is made possible by a learning journey that combines competency-based business fundamentals, regional exposure, a real life internship with leading organisations, problem-solving skills that culminate with a real consulting project where participants are coached by top strategy consultants
- An enriching employer-driven professional development that has the potential to serve as an education-to-professional-readiness model for higher and corporate education to follow.

Enticing bridge to the working world for both graduates and talent-hungry employers



Coaching, mentoring, presentation skills, Master Classes with CEOs, corporate presentations, skills development workshops. Badges awarded for real competencies in work readiness.

Personal Professional Development Programme

ESMT Professor Urs Mueller: *'No single element is new, but together this is completely unique'*

First class photo



Year 1 Placement Partners. About double the number to be added



Detailed Schedule – Module 1



Falcon	CAPADEV	ESMT	Bon
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Dubai Business Internships, 2015/16 SCHEDULE PROPOSAL

Week	Dates	Time	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
Arrival and Orientation										
0	Aug 23 - 29	am pm	Arrival and Orientation	Intro to the Program ID & Medical	Discover Dubai	ID & Medical Sheikh Moh. Center	Introduction to Falcon Thursdays		R&R	
Module 1										
1	Aug 30 - Sep 05	am pm	Official Launch Managing Teams for S.	Managing Teams for Success	Work Readiness Skills	Work Readiness Skills	Work Readiness Skills	Overnight Desert Team Building		
2	Sep 06 - Sep 12	am pm	The Vision and Economy of Dubai	Active Listening & Note Taking Skills	Organizational Behavior	Organizational Behavior	Organizational Behavior		R&R	
3	Sep 13 - Sep 19	am pm	Introduction to Marketing/Branding	Introduction to Marketing/Branding	Conducting a Market Analysis	Fundamentals of Business Research	Writing Skills - Business English		R&R	
4	Sep 20 - Sep 26	am pm	Business Economics	Business Economics	Business Economics	Business Economics	Eid (TBC) culturally aware event to celebrate the festival (TBC)		R&R	
5	Sep 27 - Oct 03	am pm	Operations Management	Operations Management	Project Management	Project Management	The Strategy of Dubai - Company Visits		R&R	
6	Oct 04 - Oct 10	am pm	Fundamentals of Accounting	Fundamentals of Accounting	Reading Financial Statements (FICP)	Reading Financial Statements (FICP)	Intro. to Financial Analysis & Modeling		R&R	
7	Oct 11 - Oct 17	am pm	Intro to Strategy	Intro to Strategy	Intro to Strategy	Intro to Strategy	Takeaways & Internship Prep			
8-19	Oct 18 - Jan 09		12 - Week Internship Including Falcon Thursdays							R&R

Detailed Schedule – Modules II-IV



Module II										
20	Jan 10 - Jan 16	am pm		Industry Immersion Course and Case (Dubai Tourism 2020)			Falcon Thursday	R&R		
21	Jan 17 - Jan 23	am pm		Financial Planning & Valuation	Financial Planning & Valuation	Developing a Business Plan	Developing a Business Plan	Falcon Thursday	R&R	
22	Jan 24 - Jan 30	am pm		Entrepreneurship / starting own business	Entrepreneurship / starting own business	Setting up Business in Dubai	Visit to entrepreneurs and Startups	Visit to entrepreneurs and Startups	R&R	
23	Jan 31 - Feb 06	am pm		Doing Biz in MENA	Doing Biz in MENA Company Visit	Doing Biz in MENA Company Visit	Doing Biz in MENA	Doing Biz in MENA Company Visit	R&R	
NA	Feb 07 - Feb 20			Vacation Period				Travel Time		
				Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Module III										
24	Feb 21 - Feb 27	am pm		Sustainable Business Business Ethics	Dealing Ethically CSR	Introduction to Innov & Creative Thinking	Introduction to Innov & Creative Thinking	Falcon Thursday	R&R	
25	Feb 28 - Mar 05	SPLIT CLASS		Essential Consulting Skills				R&R		
				Decision Making and Negotiation Analysis	Decision Making and Negotiation Analysis	Decision Making and Negotiation Analysis	Decision Making and Negotiation Analysis			
26	Mar 06 - Mar 12	SPLIT CLASS		Essential Consulting Skills				R&R		
				Decision Making and Negotiation Analysis	Decision Making and Negotiation Analysis	Decision Making and Negotiation Analysis	Decision Making and Negotiation Analysis			
27	Mar 13 - May 21	am pm		Skilling Workshops and Career Coaching				R&R		
Module IV										
37	May 22 - May 28	am pm		Project Presentations			Feedback Sessions Review of Program	R&R		
38	May 29 - Jun 4	am pm		ESMT Business Simulation MARGA			Team Building and Handover for Interns	R&R		
39	Jun 05 - Jun 11	am pm		Graduation	Ramadan begins					